



FOR IMMEDIATE RELEASE

Array Networks Appoints New VP of Sales for North America

Array's former Sr. Director of Marketing Paul Andersen will now lead the sales and marketing teams in his new role

Milpitas, CA – October 24, 2017 – [Array Networks, Inc.](#), the network functions platform company, has announced the appointment of Paul Andersen as vice president of sales for North America. In his new role, he will be responsible for all direct and channel sales efforts throughout the region, with a focus on expanding adoption of Array's signature product, the AVX Series [Network Functions Platform](#). The AVX Series offers unique advantages to enterprises and service providers, eliminating the trade-offs of both dedicated and virtual appliances, streamlining deployment of network functions virtualization (NFV), and supporting data center consolidation to reduce both CAPEX and OPEX.

Mr. Andersen brings more than 20 years of high-tech industry experience to his new role. Most recently, he has served for more than ten years as senior director of marketing for Array, leading critical positioning, sales generation and other marketing efforts as well as sales training and partner marketing, enablement and management. Previously, he served in various marketing roles at Cisco, Tasman Networks and Sun Microsystems.

"Paul has demonstrated great vision, leadership and energy as he built our global marketing team and programs over the past ten years," said Michael Zhao, President and CEO of Array Networks. "We are very excited to see his efforts expand to include North American direct and channel sales. He has deep knowledge of our market, products, customers and channel partners, and the ability to transform that knowledge into actionable results."

"In my previous role as director of Array's marketing efforts, I've been very closely involved with our sales and channel partner teams for many years," said Paul Andersen, Vice President of Sales, North America at Array Networks. "I'm excited and humbled to take on this new challenge, and to lead Array into a new era as the network functions platform company. We are well positioned to help enterprises and service providers embrace the benefits of the cloud and network functions virtualization."

About Array Networks

Array Networks, the network functions platform company, develops purpose-built systems for deploying virtual app delivery, networking and security functions with guaranteed performance. Headquartered in Silicon Valley, Array is poised to capitalize on explosive growth in the areas of virtualization, cloud and software-centric computing. Proven at over 5000 worldwide customer deployments, Array is recognized by leading analysts, enterprises, service providers and partners for next-generation technology that delivers agility at scale. To learn more, visit: <https://www.arraynetworks.com>.

Press Contact:

Kirsten Ashton

PAN Communications for Array Networks

(407) 734-7332

arraynetworks@pancomm.com